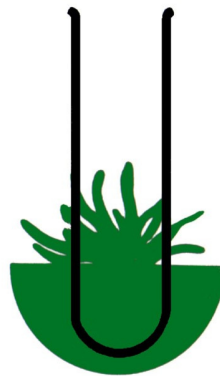


Brining Leading Edge Science, Industry and Farmers Together

The Grassland Society of Southern Australia Inc is a not-for-profit organisation, formed in 1959, to encourage the flow of information and technology transfer relating to grassland farming. It is unique, as it provides an interface between farming, research and agribusiness as well as linking the grazing-based commodity groups such as meat, wool and dairy.

Each year the society hosts a conference, Bus tour, provides travel grants and student bursaries to members and holds local events across Victoria, southern New South Wales, eastern South Australia and Tasmania via it's branch network.



Grassland Society of Southern Australia Inc



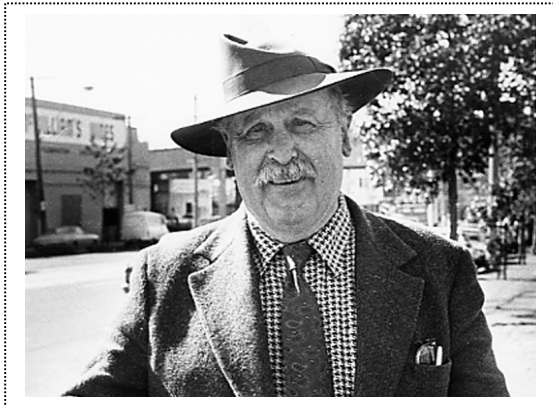
Further Information

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Mac Troup Memorial
Lecture
Sponsorship Package

Mac Troup Lecture

The Mac Troup Memorial Lecture is organised in memory of the great contribution Mac Troup made to the grazing industries of Victoria. The lecture is held annually on an important aspect of grassland farming. Mac was one of the Grassland Society's staunchest supporters. He was a member of the steering committee which established the Society, a foundation member and the president in 1963/4. Over his lifetime, Mac farmed at Terang, Tourello and Clunes. He had a keen eye for pastures and was an excellent judge of livestock. Each year the lecture is held around St Patricks Day, the 'preferred date' for the autumn break, according to Mac.



2001	Mr Peter Notman, Leasing your Future
2002	Mr Gordon Dickinson, The Business of Farming
2003	Mr Andrew Campbell, Farming the Real Australia
2004	Ms Christine Forster, Productive Farming, Sustainability and the Environment
2005	Mr Michael Carroll, Grassland Farming in 2030. will you be ready?
2006	Mr Jim Litchfield, The Future of Grazing Businesses in Australia
2007	Mr Mick Keogh, Farming Beyond the Farm Gate
2008	Dr Richard Eckard, Emissions Trading

Sponsorship

As a not for profit organisation, the Grassland Society of Southern Australia Inc has been able to develop through the support of sponsorship. The Society is committed to improving the flow of information and technology and recognises that agribusinesses are a vital link in this process.

We invite you to sponsor the Lecture and share in some of the benefits.

1. Lecture Sponsor \$2,200

- Exclusive rights as the Mac Troup Lecture sponsor
- Promoting your company as the sponsor of the Society lecture in advertising leading up to the event
- Recognition and promotion of your company at the dinner with staff able to provide a welcome address to participants
- Recognition in the newsletter as the lecture sponsor on the upcoming events page
- Promotion on the Grasslands website with links to your website
- Complimentary attendance for two staff members to the lecture and dinner