

GRASSLAND SOCIETY OF SOUTHERN AUSTRALIA INC

2016/17 SPONSORSHIP PACKAGES



GRASS, SCIENCE & FARMING



GRASSLAND SOCIETY OF SOUTHERN AUSTRALIA INC

The Grassland Society of Southern Australia Inc is a not-for-profit organisation, formed in 1959, to encourage the flow of information and technology transfer relating to grassland farming. It is unique, as it provides an interface between farming, research and agribusiness as well as linking the grazing-based commodity groups such as meat, wool and dairy.

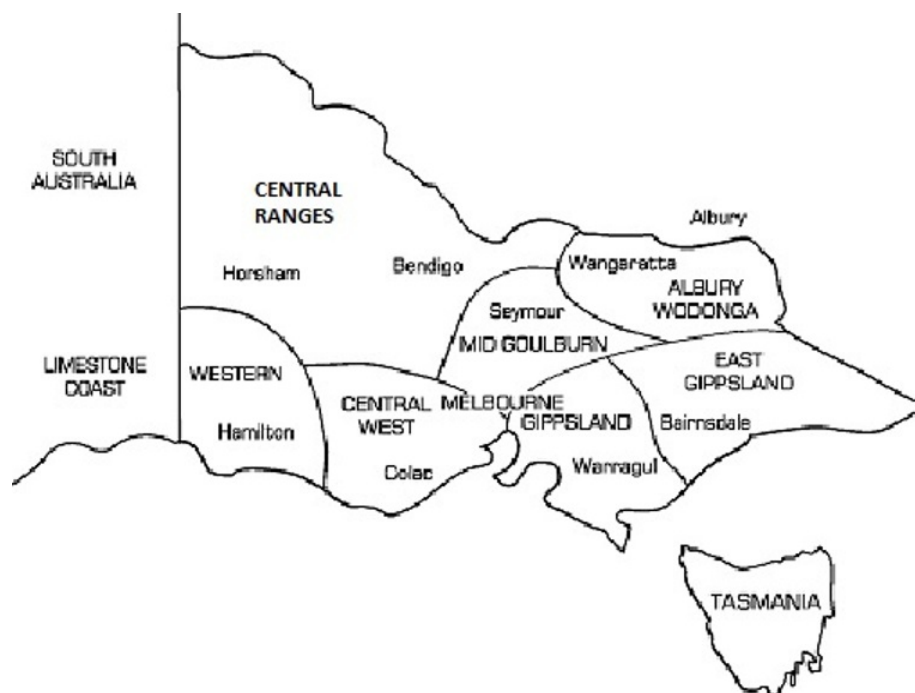
Each year the society hosts a conference, provides travel grants to members and holds local events across Victoria, southern New South Wales, eastern South Australia and Tasmania via its branch network.

The annual conference has become one of the most successful regular rural conferences in Southern Australia. Over the past ten years, between two and four hundred people have attended the conference each year. In 2016 the Annual Conference will be held in Hamilton, Victoria. Planning is well underway for this event, with a number of sponsorship opportunities available for this. The conference program will have a strong focus on showcasing new information, along with presentations from local farmers who are putting new ideas into practise.

As a not for profit organisation, the Grassland Society of Southern Australia Inc has been able to develop through the support of sponsorship. The Society is committed to improving the flow of information and technology and recognises that agribusinesses are a vital link in this process.

We invite you to sponsor the Grassland Society of Southern Australia Inc and share in some of the benefits such as:

- Lifting your profile with our 500 members across Southern Australia
- Linking directly to your target clients, 80% of our members are primary producers
- Gaining access to conference delegates who tend to be information seekers and early adopters of technology
- Supporting a not-for-profit organisation whose purpose is to encourage the exchange of information related to grassland farming for the benefit of grazing industries
- Tapping into the needs and changing attitudes of key producers



2016/17 SPONSORSHIP SCHEDULE

SOCIETY SPONSORSHIP

1. Platinum Society Sponsor (one available)	\$15,000
2. Gold Society Sponsor (two available)	\$7,500
3. Silver Society Sponsor (two available)	\$5,000
4. Bronze Society Sponsor (four available)	\$3,300
5. Society Sponsor	\$1,100

**All prices ex-GST*

2016/17 SPONSORSHIP PACKAGE DETAILS

SOCIETY SPONSORSHIP

The Society's annual sponsorship packages are for the financial year - 1st July to 30th June.

1. PLATINUM SOCIETY SPONSOR (1 AVAILABLE) \$15,000

- Promotion of your company as the Platinum sponsor of the Society in advertising throughout the year and in the newsletter
- Recognition and promotion of your company at branch activities with staff able to provide a welcome to delegates
- Recognition in the Society newsletter as the Platinum sponsor
- Promotion of your company on the GSSA website with a link to your website
- Inclusion of one relevant article of interest to the members in the newsletter annually (not commercial advertising and subject to editors approval)
- Complimentary membership for 10 staff nominated by the company. Membership includes six issues of the newsletter, a copy of the conference proceedings, invitations to activities being held by the nearest branch
- Recognition as the platinum society sponsor at the GSSA Annual Conference - \$5,000 of this sponsorship will be allocated to the Annual Conference, and can be used to purchase a package of your choice.

2. GOLD SOCIETY SPONSOR (2 AVAILABLE) \$7,500

- Promotion of your company as a gold sponsor of the Society in advertising throughout the year and in the newsletter
- Recognition and promotion of your company at branch activities with staff able to provide a welcome to delegates
- Recognition in the Society newsletter as a Gold sponsor
- Promotion of your company on the GSSA website with a link to your website
- Complimentary membership for 5 staff nominated by the company. Membership includes six issues of the newsletter, a copy of the conference proceedings, invitations to activities being held by the nearest branch

- Recognition as a gold society sponsor at the GSSA Annual Conference - \$2,000 of this sponsorship will be allocated to the Annual Conference, and can be used to purchase a package of your choice.

3. SILVER SOCIETY SPONSOR (2 AVAILABLE) \$5,000

- Promotion of your company as a silver sponsor of the Society in advertising throughout the year and in the newsletter
- Recognition and promotion of your company at branch activities with staff able to provide a welcome to delegates
- Recognition in the Society newsletter as a Silver sponsor
- Promotion of your company on the GSSA website with a link to your website
- Complimentary membership for 3 staff nominated by the company. Membership includes six issues of the newsletter, a copy of the conference proceedings, invitations to activities being held by the nearest branch
- Recognition as a silver society sponsor at the GSSA Annual Conference - \$1,000 of this sponsorship will be allocated to the Annual Conference, and can be used to purchase a package of your choice.

4. BRONZE SOCIETY SPONSOR (4 AVAILABLE) \$3,300

- Promotion of your company as a bronze sponsor of the Society in advertising throughout the year and in the newsletter
- Recognition and promotion of your company at branch activities with staff able to provide a welcome to delegates
- Recognition in the Society newsletter as a Bronze sponsor
- Promotion of your company on the GSSA website with a link to your website
- Complimentary membership for 2 staff nominated by the company. Membership includes six issues of the newsletter, a copy of the conference proceedings, invitations to activities being held by the nearest branch
- Recognition as a bronze society sponsor at the GSSA Annual Conference - \$500 of this sponsorship will be allocated to the Annual Conference, and can be used to purchase a package of your choice.

5. SOCIETY SPONSOR

\$1,100

- Recognition and promotion of your company at branch activities with staff able to provide a welcome to delegates
- Recognition in the Society newsletter as a Society sponsor
- Promotion of your company on the GSSA website with a link to your website
- Complimentary membership for 1 staff nominated by the company. Membership includes six issues of the newsletter, a copy of the conference proceedings, invitations to activities being held by the nearest branch

ANNUAL CONFERENCE

The Grassland Society of Southern Australia Inc is the peak farmer organisation dedicated to the transfer of information and technology related to temperate grasslands. Formed in 1959, the Society has branches in South Australia, Tasmania, Victoria and southern New South Wales. Each year the Society runs a number of events, which focus on knowledge transfer from research and industry providers to predominantly the farmer member base but also the wider rural community, with the highlight and most prestigious event being the annual Grasslands Conference and dinner.

THE OBJECTIVES OF THE GSSA CONFERENCE ARE TO:

- Reinforce the total professionalism of the Australian grazing industry, by staging an event that is polished, seamlessly run and expertly presented. This event has the capacity to position industry participants in front of proactive, information seeking professionals, working and communicating throughout the value chain, from grass roots suppliers through to the producer
- Provide incentive and motivation for members, to grow supply and adopt best-practice farm management and marketing in a manner that will help maximise their potential, and drive future profitability and sustainability, leaving delegates feeling positive about their future and motivated to go home and do even better
- Provide a forum for connectivity between growers, research & development and industry providers
- Achieve an attendance of 300 delegates from across NSW, Victoria, SA and Tasmania.

2016 Conference sponsorship opportunities are now available.

2016/17 SPONSORSHIP APPLICATION FORM

Company Name: _____

Contact Person: _____

Address: _____

_____ State _____ Postcode _____

Phone: _____ Fax: _____ Moblie: _____

Email: _____

Please complete by ticking the box beside your choice of sponsorship package and either email to the Secretary - office@grasslands.org.au or send to GSSA, PO Box 8006 Carrum Downs, Vic, 3201.

SOCIETY SPONSORSHIP



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|-----------------------------|----------|--------------------------|
| 1. Platinum Society Sponsor | \$15,000 | <input type="checkbox"/> |
| 2. Gold Society Sponsor | \$7,500 | <input type="checkbox"/> |
| 3. Silver Society Sponsor | \$5,000 | <input type="checkbox"/> |
| 4. Bronze Society Sponsor | \$3,300 | <input type="checkbox"/> |
| 5. Society Sponsor | \$1,100 | <input type="checkbox"/> |