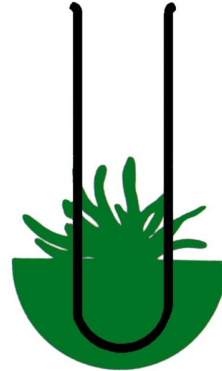


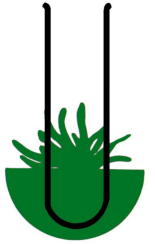
Brining Leading Edge Science, Industry and Farmers Together

The Grassland Society of Southern Australia Inc is a not-for-profit organisation, formed in 1959, to encourage the flow of information and technology transfer relating to grassland farming. It is unique, as it provides an interface between farming, research and agribusiness as well as linking the grazing-based commodity groups such as meat, wool and dairy.

Each year the society hosts a conference, Bus tour, provides travel grants and student bursaries to members and holds local events across Victoria, southern New South Wales, eastern South Australia and Tasmania via it's branch network.



Grassland Society of Southern Australia Inc



Further Information

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Society
Sponsorship
Opportunities

Sponsorship

As a not for profit organisation, the Grassland Society of Southern Australia Inc has been able to develop through the support of sponsorship. The Society is committed to improving the flow of information and technology and recognises that agribusinesses are a vital link in this process.

We invite you to sponsor the Grassland Society of Southern Australia Inc and share in some of the benefits such as :

- Lifting your profile with our 1200 members across Southern Australia
- Linking directly to your target clients, 60% of our members are primary producers
- Gaining access to conference delegates who tend to be information seekers and early adopters of technology
- Supporting a not-for-profit organisation whose purpose is to encourage the exchange of information related to grassland farming for the benefit of grazing industries

1. Premier Society Sponsor \$16,500

- Promoting your company as the premier sponsor of the Society in advertising throughout the year and in the newsletter
- Recognition and promotion of your company at branch activities with staff able to provide a welcome to delegates
- Recognition in the newsletter as a sponsor of the branches on the branch contacts and upcoming events page
- Promotion on the Grasslands website with links to your website
- Inclusion of one article of interest to the members in the newsletter annually (not advertising and subject to editors approval)
- Complimentary membership for twenty staff nominated by the company. Membership includes six issues of the newsletter, a copy of the conference proceedings, invitations to activities being held by the nearest branch.
- Complimentary attendance for one staff member at the Mac Troup Lecture
- Exclusive right as the premier sponsor of the annual conference

2. Major Society Sponsor \$6,600

- Promotion of your company as a major sponsor of the Society in advertising throughout the year and in the newsletter
- Promotion on the Grasslands website as a major sponsor of the Society with links to your company website
- Recognition of the company sponsorship in Society projects
- Inclusion of one article of interest to the members in the newsletter annually (not advertising and subject to editors approval)
- Complimentary membership for five staff nominated by the company. Membership includes six issues of the newsletter, a copy of the conference proceedings,
- Complimentary attendance for one staff member at the Mac Troup Lecture
- All staff members can attend Grassland events at the discounted members rates
- Complimentary Gold Trade Fair package at the annual conference

3. Corporate Membership \$550

- Annual membership - allows five members to receive benefits.